



I'm happy to welcome you to **Jenningsbet** – the leading Independent Bookmaker in the UK.

Greg Knight, CEO

A handwritten signature in black ink, reading 'G. Knight', positioned below the printed name.

JENNINGSbet HOW WE GOT HERE



Starting out as 'Jennings Racing' with 10 Essex based shops in 1995 we have grown to become one of the most widely recognised bookmaking brands in the UK. Whether it be online or in store **Jenningsbet** has a well won reputation with both its customers and staff.

1961
Jennings
opens
first shop

1970s

1980s

1990s

2000s

2010s

Our roots go way back to the legalisation of licensed betting offices in 1961 when the Jennings family opened their first shop trading as Harlow Pools Ltd. The business went from strength to strength throughout Essex & the Home Counties in the 1970s and 80s and by the early 90s it owned 32 shops until eventually the business was divided up between the extended family.

In 1995 Greg & Julian Knight with their mother Carole Jennings launched 'Jennings Racing' and over the next 25 years the brothers grew it to be the largest independently owned retail betting Company in the country. In 2007 **Jenningsbet.com** was launched and is now a core part of the business.

Since Julian stepped down in 2021 Greg has taken sole ownership of the business and is as keen as he was back in 1995 to keep up the strategy of growth, investment and innovation.



Present



Apprenticeships

Apprenticeships help bring **valuable skills** into our organisation and we encourage anyone who wants to **further their development**, to be part of our apprenticeship scheme. We offer a range of apprenticeships, from HR to IT, and at varying levels, so irrespective of your experience, there will be a level fit for you and you will have gained an industry recognised qualification.

ACHIEVEMENTS

We have **great managers** overseeing our shops, and one way we like to recognise the hard work they do is to nominate them for the annual **Racing Post award; Betting Shop Manager of the year**.

We have been fortunate enough to have **2 regional winners** in 2014, a **regional winner** in 2019 and we achieved overall winner in 2017.

This is a **fantastic accolade** and **achievement** for all nominated and also a great opportunity to get dressed up for the awards evening!

**BETTING
MANAGER** SHOP
OF THE YEAR
RACING POST | **SIS**

SPONSORSHIP

Jenningsbet is proud of the **partnerships** it has built up with some of the core sports that its customers enjoy.

Jennings contributes significant funds to **British Horse Racing** through the Horserace Levy and **Racecourse Media Rights** and sponsors a number of annual **Horseracing fixtures** in partnership with the **Jockey Club**.

We were the first sponsors of the **World Seniors Darts Tour** culminating in the World Senior Championship on BT Sport

One of the most popular sports in our shops is Greyhound Racing and Jennings is a keen supporter of the **British Greyhound Racing Fund** and sponsors 7 of the UK's prominent Greyhound Stadia as well as The Select Stakes and Puppy Classic at Nottingham.

Jenningsbet hosts one of the highlights of the flat racing season with the **Northumberland Plate Festival** at Newcastle, which includes the 2 Mile Heritage Handicap, the Northumberland Plate and the Chipchase Stakes. We also sponsor the **Jenningsbet Hopeful Stakes** at Newmarket in August every year. We are proud to sponsor one of the premier jump fixtures with the **Jenningsbet Kingwell Hurdle day** at Wincanton taking place in early February and televised on ITV.



Derek Somers
Events and Sponsorship Manager

We partnered up with 4 of the World's Top Darts professionals, **Rob Cross, Steve Bunting, Demitri Van Den Burgh** and World Champion **Peter "Snakebite" Wright**.

SOCIAL RESPONSIBILITY

The **Compliance team** help to ensure our business is **working within the rules** we need to follow as a retail betting operator. This means treating customers **fairly** and being **transparent**, **protecting children** and **vulnerable persons** as well as **preventing crime**.

Making gambling **safer** is at the core of what we do. We are **constantly improving** how we interact with customers and using the latest research and innovations to help **prevent gambling related harm** taking place in our branches.



TRAINING

We **pride ourselves** on our training and feel it's an integral part of making us **better** than the competition.

Whether you are brand new or experienced in the industry we will provide **hands on training** conducted by our great staff. There are up to three **assessments** to pass on your path to being a **duty manager**. Along with two workbooks to guide you, the training department and your colleagues are **always there to help**.

This is complemented by our **online e-learning** which keeps us up to date with legislation and procedures while making sure we adhere to the licencing objectives.

EDUCATION

In addition to running our own **in house training centre** we have also collaborated with the **National Association of Racing Staff (NARS)** to fund educational courses for their members. The Jenningsbet educational facility at the **Racing Centre** in Newmarket was opened by **Matt Hancock MP** in 2019.



JENNINGSbet



Jennings Racing Ltd.

4 Simon Campion Court, 232-234 High Street, Epping, Essex CM16 4AU

enquiries@jenningsbet.com | jenningsbet.com